

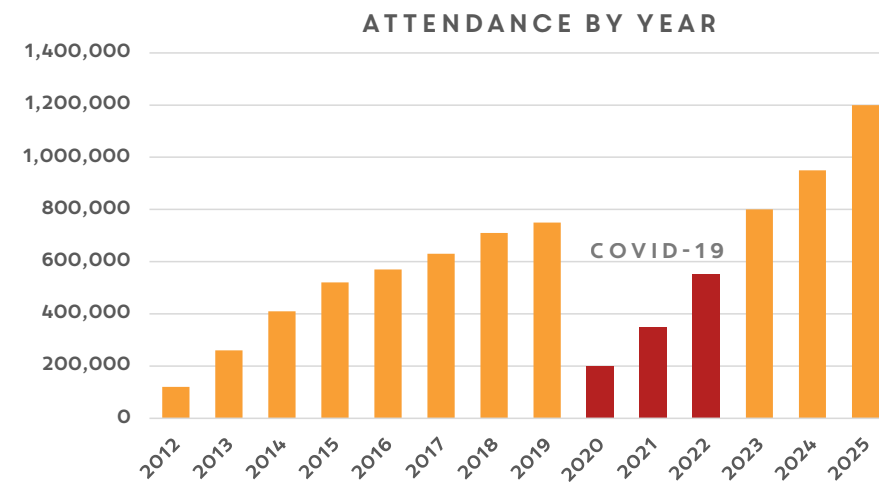
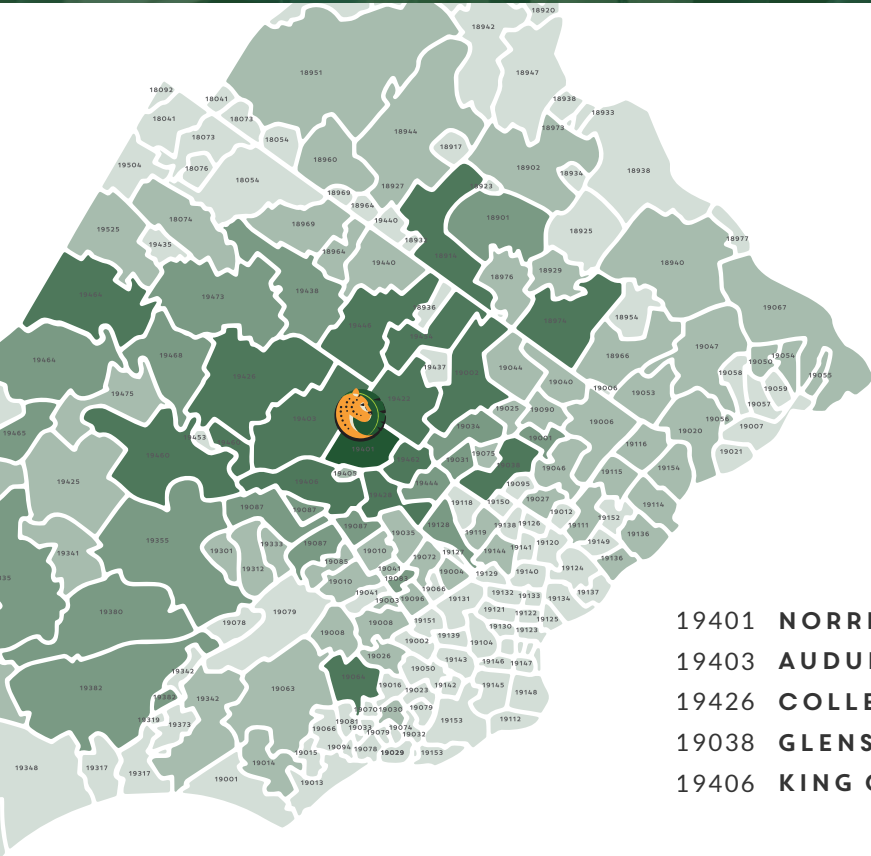


ELMWOOD PARK
ZOO

MARKETING TABLES OPPORTUNITIES



OVERVIEW, DEMOGRAPHICS & REACH



19401	NORRISTOWN	91,353	19446	LANSDALE	18,216
19403	AUDUBON	47,161	19422	BLUE BELL	14,115
19426	COLLEGEVILLE	36,149	19454	NORTH WALES	13,179
19038	GLENSIDE	21,111	19462	PLYMOUTH MTG.	12,686
19406	KING OF PRUSSIA	19,867	19464	POTTSTOWN	11,233

ACCREDITED BY THE
ASSOCIATION
OF ZOOS &
AQUARIUMS



HISTORY

Founded in 1924, the zoo started with a small collection of animals and 16 acres of land. A century later, it is home to 100 animals and maintains a near 40-acre footprint.

VISITORS

Open year-round, Elmwood Park Zoo engages nearly 1 million visitors a year from across the Five-County Region. Our guests represent a broad socio-economic, racial, and ethnic diversity.

CERTIFIED AUTISM CENTER

In 2018, EPZ became the first zoo in the nation to be named a Certified Autism Center by the International Board of Credentialing and Continuing Education Standards (IBCCES) — and recieved its re-accreditation in 2025

EDU-GAGEMENT

With animals who both amaze and educate, the zoo's prized public engagement and education programs serve as the cornerstone of our mission – from interpreting exhibits, to planning events, to performing programs.

EITC APPROVED

An Educational Improvement Organization under the Educational Improvement Tax Credit (EITC) program, approved companies can support Zoo education while receiving up to 90% of their donation back from the government!

AZA ACCREDITATION

One of only 240 institutions accredited by the Association of Zoos and Aquariums (AZA), Elmwood Park Zoo meets the highest level of care and industry standards in the animal world.

SOCIAL MEDIA



Website: 1,050,144 visitors/year



ZMail: 46,104 subscribers



Facebook: 127,000 followers



Instagram: 45,500 followers



TikTok: 27,500 followers

*Each Year, Elmwood Park Zoo brings
in hundreds of thousands of attendees
into Norristown from the Five-County
Region and beyond.*



MARKETING TABLES OPPORTUNITIES

	TABLING LEVELS		
	\$2,500	\$1,200	\$300
Corporate Partner Pass <i>Memberships can be used yourself or lent out to employees, similar to a library book. Comes with all the same benefits as a Family Membership, which allows 2 guardians and 4 children under 18 to visit the zoo during the time the membership is used.</i> <i>*valid for use during regular zoo operations. no special events.</i>			
Marketing Table Set-up in Zoo <i>Provides your business face-to-face engagement with zoo guests</i> <i>*We ask you to bring your own table, chairs, linens, and tent if desired</i>	5 DAYS	3 DAYS	1 DAY
Lead Generator Certificate <i>To help capture leads, EPZ will provide an "Elmwood Encounter" certificate. The encounter can be raffled off to guests who stop at your table and provide an email. Encounters are a private experience with certain Animals.</i>			
Zoo Admission Passes <i>For you to give to employees, clients, customers, or as a gift to another non-profit you support</i> <i>*tickets cannot be distributed onsite</i>	15	10	4

As a tabling participant, you'll have a designated space to set up your table, chairs, and promotional materials near the zoo entrance or in a high traffic area to connect with our visitors — a fantastic way to showcase your organization, engage with the public, and increase your exposure to potential customers or supporters.

BUSINESS

CONTACT

PHONE

EMAIL

SPONSORSHIP AMOUNT

I have enclosed a check payable to "Elmwood Park Zoo"

☐

I would like to pay by credit card

☐

VISA

☐

MASTER CARD

☐

AMEX

☐

NAME ON CARD

CARD NUMBER

EXP.

CVC

ZIP