



LEGACY GIVING

100 years ago, a group of visionaries preserved a piece of land that has enriched the Montgomery County community for generations. Now it's our turn.

Elmwood Park Zoo's Future is Your Legacy.

Below is some information on how you can impact Elmwood Park Zoo's future!

GIVE NOW

Charitable Designations

This option provides flexibility and supports the Zoo without needing to make a commitment in your will or estate.

- **Qualified Charitable Distribution (QCD):** This is a wonderful option for people 70½ and older. QCD allows you to make a gift to the Zoo from your traditional or Roth IRA without the distribution counting as taxable income. (2025 annual limit is \$108,000 per individual, or \$216,000 for married couples filing jointly).
- **Donor-advised Funds (DAF):** To give through a DAF, you establish a Giving Account and then donate cash, stocks, etc. to be eligible for an immediate tax deduction. You then make a request to fund the Zoo through your DAF's Giving Account.
- **Gift of Appreciated Securities:** Securities and mutual funds that have increased in value and been held for more than one year *are one of the most popular assets to use when making a gift.* When you give appreciated securities or mutual funds you can reduce or even eliminate federal capital gains taxes on the transfer. You may also be entitled to a federal income tax charitable deduction based on the fair market value of the securities at the time of the transfer.
- **Stock Transfers:** Elmwood Park Zoo will provide its brokerage information.

GIVE LATER

General Bequest Language

General language in your will allows Elmwood Park Zoo to apply your gift wherever the need is greatest.

"I give to Norristown Zoological Society D.B.A. Elmwood Park Zoo the sum of \$ _____ (or % of my estate), (or other personal property herein described) to be used for its general support and charitable purposes without restriction."

Bequest Restricted for a Specific Use

You may be interested in supporting a specific project through your will:

"I give to Norristown Zoological Society D.B.A. Elmwood Park Zoo, the sum of \$ _____ (or % of my estate to be used for (designated purpose*). *If at any time it becomes impossible or impractical for my gift to be used for the above designated purpose,* Norristown Zoological Society D.B.A. Elmwood Park Zoo shall use my gift for a purpose and in a manner that it determines most closely meets the above designated purpose."

Flexibility of your contribution helps to ensure your legacy best serves the Zoo's mission and growth.

Organization Information

Address: Elmwood Park Zoo 1661 Harding Blvd.
Norristown, PA 19401

EIN: 23-1970067

Mission: *To foster an appreciation for wildlife and the environment that will inspire active participation in conservation.*

CONTACT

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OTHER WAYS TO GIVE

EITC for Individuals

Working with “Friends of Education”, a local group founded by PA tax lawyers, Elmwood Park Zoo can now offer individuals up to 90% of their donations back in the form of tax credits! These donations support the Zoo’s education department.

“At Friends of Education we are dedicated to fostering high-quality educational opportunities for children in grades K-12. We have successfully allocated over \$17M in contributions to more than 100 Educational Improvement Organizations (EIOs). Together, we strive to create a brighter future for all students by enhancing educational access and excellence.”

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Family Foundations

Family Foundations support the Zoo’s vital operations, capital campaigns, and animal welfare endeavors.

EPZ AT A GLANCE

ACCREDITED BY THE
ASSOCIATION
OF ZOOS &
AQUARIUMS



Education & Engagement

From exhibit design, to planning events, to performing programs, education is at the core of Elmwood Park Zoo. We use our amazing animal ambassadors and impressive artifact collection to ensure our messages of conservation and enviro-appreciation is understood by all.

Certified Autism Center

Elmwood Park Zoo is the first Zoo in the nation to be named a Certified Autism Center. The certification, given by the International Board of Credentialing and Continuing Education Standards (IBCCES), is awarded to organizations who have completed, and maintain, a training and review process to better serve individuals with autism and other sensory needs.

History

Elmwood Park Zoo — a non-profit organization — has entertained and educated millions over its 100 year history! Founded in 1924, the Zoo started with a small collection of animals and 16 acres of land. Today, it is home to 100 animals and maintains a near 40-acre footprint. Elmwood Park Zoo is open year-round.

AZA Accreditation

Our prestigious accreditation by the Association of Zoos and Aquariums (AZA) — of which there are only 240 certified in the United States — ensures our animals receive the highest level of care, our staff abides by the best industry standards, and our educators preform engaging programs that are inclusive to all.