

LEGACY OPPORTUNITIES



A LETTER FROM AL ZONE

CEO & EXECUTIVE DIRECTOR

Elmwood Park Zoo is thrilled to have just completed its 100th year and, along with it, the incredible Frank & Paige Engro Veterinary Health and Welcome Center. Included in this package are ways to establish your legacy in this incredible new complex for the next century to come.

Support from stalwart donors like you is how we are celebrating our centennial. We appreciate your consideration in becoming a part of Elmwood Park Zoo's history and I am excited to embark on the next century together.







Welcome Center NAMING OPPORTUNITIES

TABLE OF CONTENTS

CENTENNIAL PLAZA	4-9
Area Layout	4-5
Fountain Sculptures	7
Boardwalk Overlook	8
Animal Parade	9
BEAUTIFICATION	10-15
Area Layout	10-11
Welcome Garden	13
Browse Garden	14
Rain Garden	15
WELCOME CENTER	16-29
Area Layout	16-17
Local Turtles Habitat	20-21
Black-Footed Ferret Habitat	22-23
Golden Lion Tamarin Habitats	24-25
Animal Treatment Window	26
Commissary Window	27
Conservation Connection	28
A7A/Connected	29

ACCESSIBLE AMENITIES	30
Quiet Space & Nursing Station	30
Adult-Grade Changing Amenity	30
VETERINARY HEALTH CENTER	31-49
Introduction	31-33
Area Layout	34-35
Treatment Room	38
Animal Commissary	39
Surgical Suite	40
Animal Wards	41
Pathology	42
Pharmacy	43
Laboratory	44
Dark Room	45
Garage	46
On-Call Room/Medical Intern Suite	47
Veterinary Equipment Needs	48-49
WAYS TO GIVE	52
BENEFITS OF GIVING	53
CONTACT	54

WE ARE

CONNE





FOUNTAIN SCULPTURES



ANIMAL PARADE



BOARDWALK LOOKOUT



Designed by world-renowned sculptor Zenos Frudakis, the fountain has opportunities to name its larger-than-life bronze animals.

FAWN SCULPTURE

\$300,000

The most interactive piece of the four will be able to pose with guests of all cases.

PROUDLY SPONSORED BY

THE DIMARCANTONIO FAMILY

BUCK SCULPTURE

\$250,000

The pièce de résistance of the fountain is the massive buck. Looking over his doe and fa vr this includit e pole of art will be the first seer by the ts as they make their way into the Zoo.

PROUDLY SPONSORED BY

CARMEN A. DANELLA FOUNDATION

DOE SCULPTURE

150,000

The doe is positioned in the viater tas in balliethe generations of deer who has a called Stan a reck home.

PROUDLY SPONSORED BY

DR. AMIT AND CHETNA PATEL & THE PATEL FAMILY

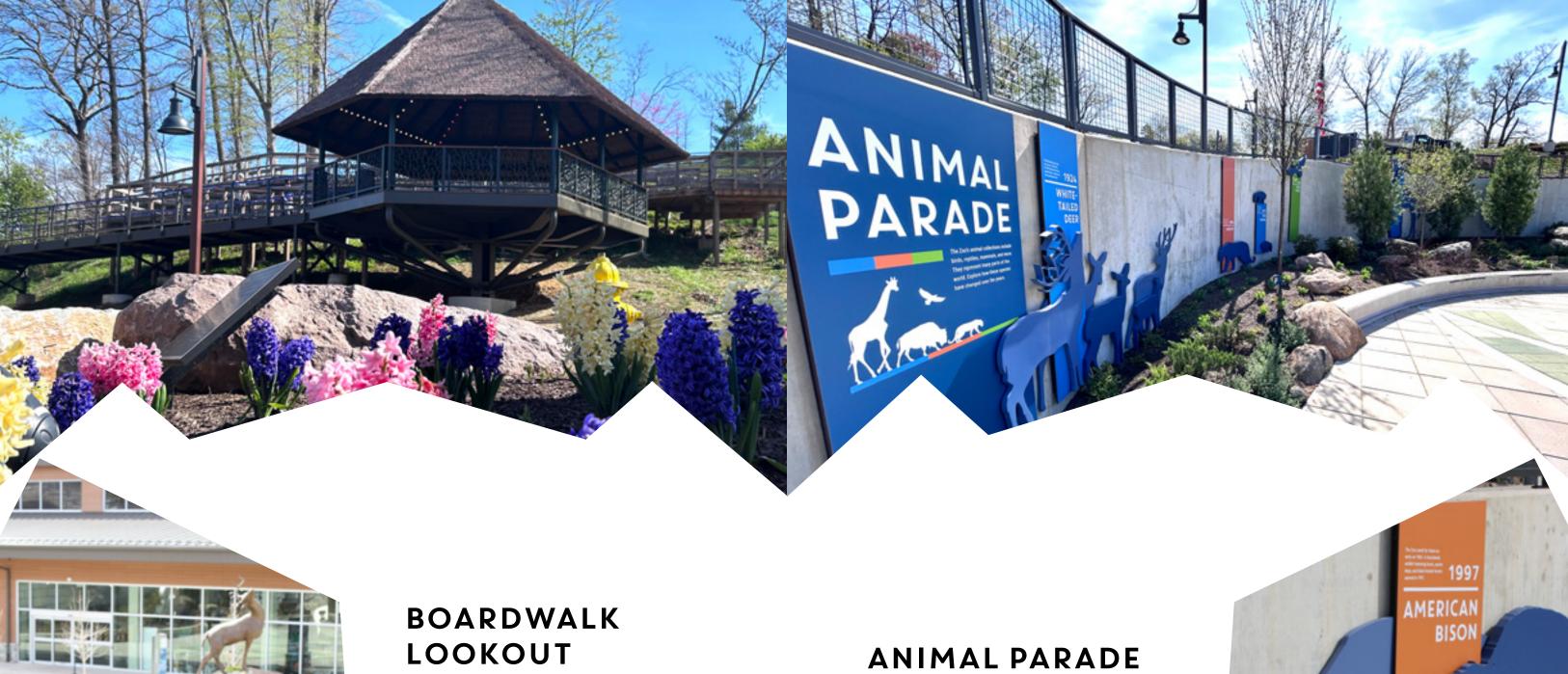
JAGUAR SCULPTURE

50,000

Prowling around the pick of the fountain, the Jaguar sculpture represents the Zuo's century of strength. (Coming 2025)

PROUDLY SPONSORED BY

CARMEN A. DANELLA FOUNDATION



The Boardwalk Lookout provides a beautiful vista of the Zoo's new entrance and allows guests to look over the breadth of the plaza from above.

LOOKOUT POINT

IT STARTED

WITH DEER

agined how the Zoo would grow! By 1959,

o cared for 61 species, including wolves.

Guests will see your name and contribution to the Zoo even before stepping foot inside.

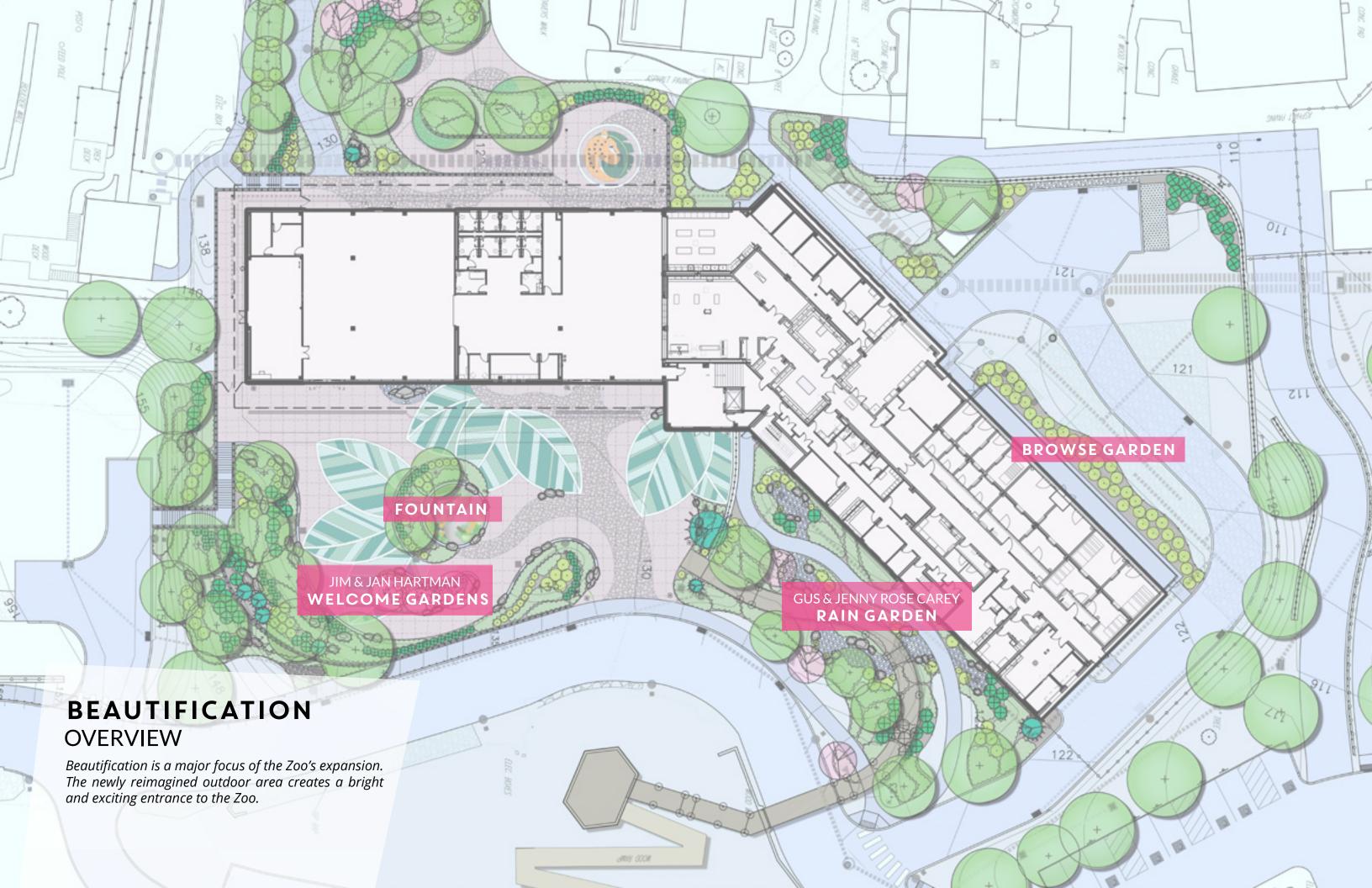
NAMING OPPORTUNITIES

This new graphic timeline installation allows guests to see when their favorite animals first came to the Zoo.

MAIN PARADE SIGN

The Animal Parade's main sign (pictured above) will place your name prominently in the beautifully redesigned Centennial Plaza.







WELCOME GARDENS



PROUDLY SPONSORED BY

JIM & JAN HARTMAN

RAIN GARDEN



PROUDLY SPONSORED BY
GUS & JENNY ROSE CAREY

BROWSE GARDEN



WELCOME GARDENS NAMING OPPORTUNITIES

These gardens span across the Centennial Plaza. Benches, fountains, and history displays accompany the gardens, along with description tags identifying unique species of flora. The Welcome Gardens is one of the most popular and used areas of the Zoo's expansion, hosting events, photo-ops and more.

S PAMING O. R. E.D.

\$200,000

PROUDLY SPONSORED BY:

JIM & JAN HARTMAN

CONTINUING SUPPORT

STAPTING AT \$10.000





Dandelion

BROWSE GARDENNAMING OPPORTUNITIES

Located behind the animal recovery wards of the Frank & Paige Engro Veterinary Health Center, the browse garden provides space to grow native plants to feed a variety of the Zoo's animal residents.

BROWSE GARDEN NAMING

\$100,000

CONTINUING SUPPORT

STARTING AT \$10,000

RAIN GARDEN NAMING OPPORTUNITIES

Acting as a natural filter system for collected rainwater, the Rain Garden, viewable from the Boardwalk, provides an excellent opportunity to educate guests on new sustainable and ecofriendly water practices.



\$100,000

FRANK & PAIGE ENGRO
VETERINARY HEALTH CENTER

PROUDLY SPONSORED BY:

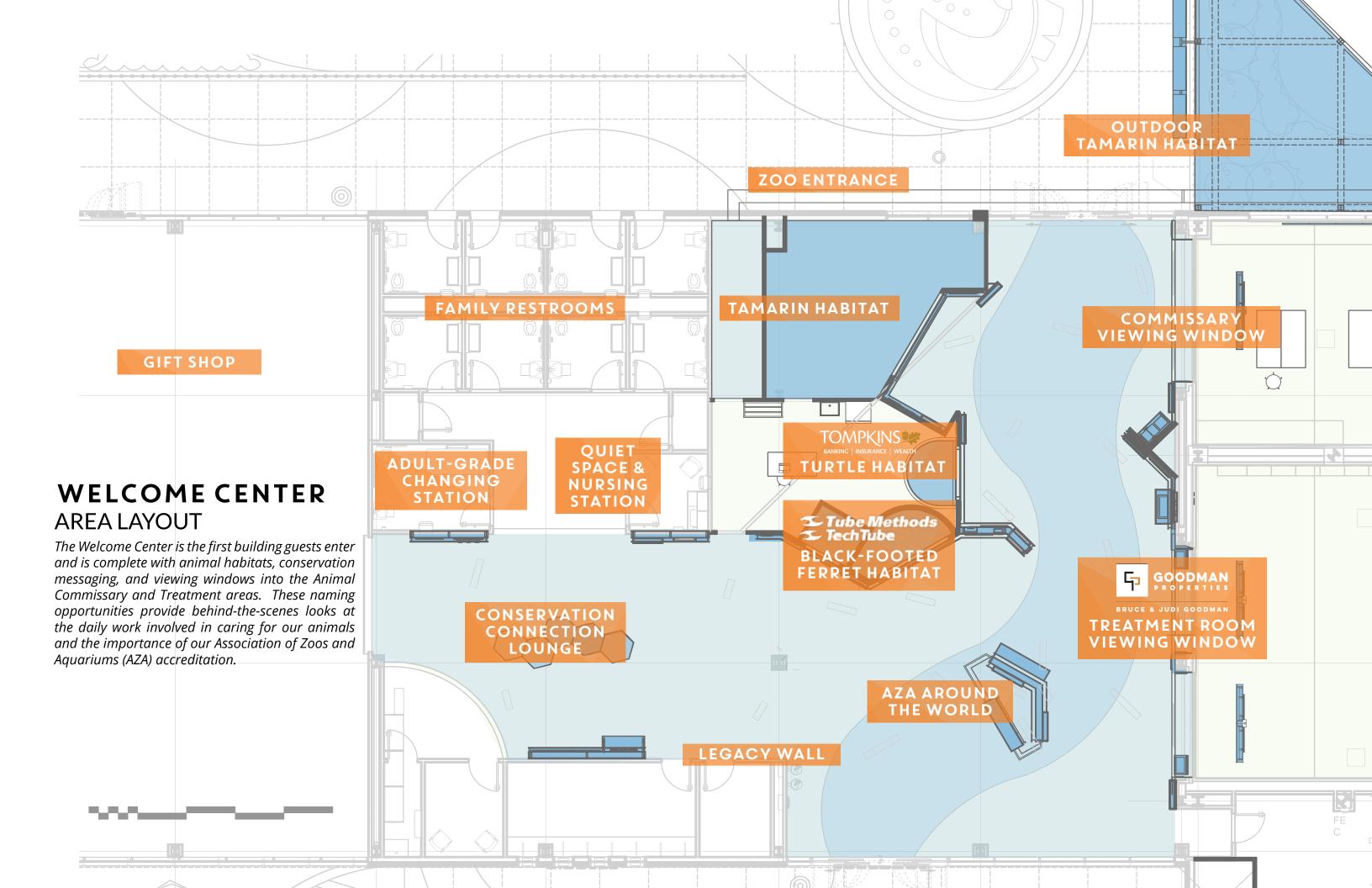
GUS & JENNY ROSE CAREY

In addition to the recirculated rainwater from the rain garden, the Centennial Plaza has a Grey Water Retention System, allowing the Zoo to practice and educate on the best new renewal water practices.

CONTINUING SUPPORT

STARTING AT \$10,000







TURTLES HABITAT



PROUDLY SPONSORED BY TOMPKINS PROUDL

GOLDEN LION TAMARIN HABITATS



BLACK-FOOTED FERRET HABITAT



PROUDLY SPONSORED BY Tube Methods
Tech Tube

ACCREDITED BY THE ASSOCIATION OF ZOOS AQUARIUMS

AZA-accredited zoos and aquariums are leaders in the protection of threatened and endangered species. Through AZA SAFE: Saving Animals from Extinction, the entire AZA-accredited zoo and aquarium community focuses on conservation science, wildlife expertise, and outreach to millions of annual visitors to help save species in the wild. Moreover, the Species Survival Plan (SSP) program is a cooperative animal management, breeding, and conservation effort that works to ensure genetically diverse, self-sustaining populations of more than 300 species of

TREATMENT WINDOW



GOODMAN PROPERTIES

CONSERVATION CONNECTION LOUNGE



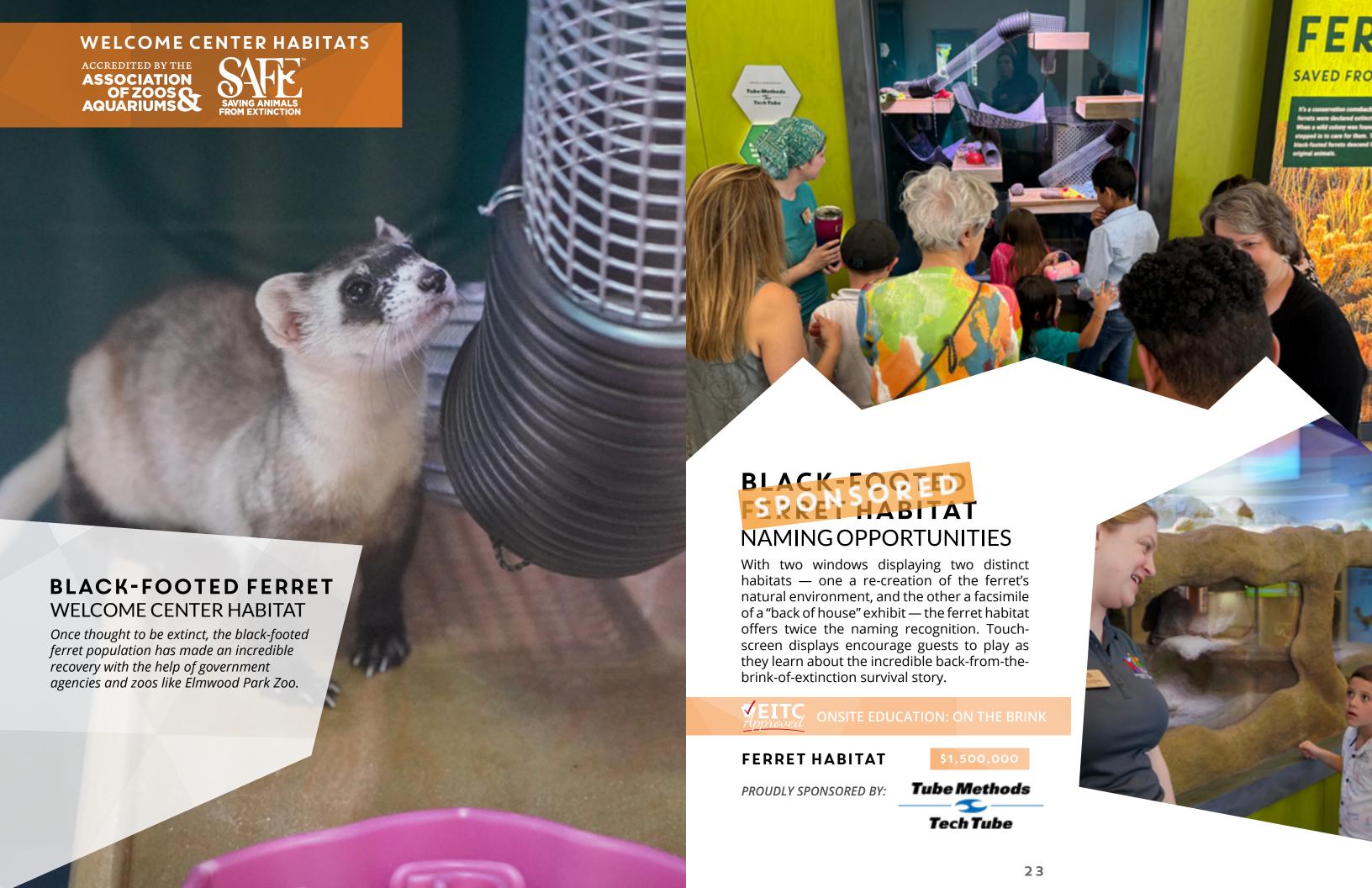
COMMISSARY WINDOW



AZA/CONNECTED











ANIMAL TREATMENT SPONG WINDOW

NAMING OPPORTUNITIES

Educating guests and future veterinarians alike, the Animal Treatment Window provides an opportunity for guests to learn about and see the routine and daily care our animals receive.

VIEWING WINDOW

\$2,000,000

PARTNERS IN CARE EDUCATION DISPLAY

\$250,000

This interactive kiosk highlights the work performed by the animal care team relating to behavioral husbandry and enrichment. Keeper tools are also on display here, so as guests roam the Zoo, they can see these same tools at work!

PROUDLY SPONSORED BY:



BRUCE & JUDI GOODMAN

COMMISSARY VIEWING WINDOW NAMING OPPORTUNITIES

This public viewing window allows guests to watch as Zoo staff and volunteers prepare animal and training diets.

VIEWING WINDOW

\$1,000,000

MEAL TIME EDUCATION DISPLAY

\$100,000

This interactive educational display lets guests further explore the different diets of our diverse animal family and what goes into making nutritious meals for hundreds of animals every day.





The animals represented in our collection act as ambassadors to important programs that seek to save and study animals in peril. Turning every guest who passes through our gates into environmental ambassadors, the Zoo's mission is to impart empathy and a passion for wildlife and wild places to all. The Conservation Connection Lounge lets us do that.

CONNECTION KIOSK

COINS FOR CARING

\$500,000

PLEDGE WALL

COMBINED

\$1,500,000

Elmwood Park Zoo is proud to be counted among the 237 organizations with an Association of Zoos and Aquariums (AZA) accreditation. This impressive educational display greets guests the moment they enter the Welcome Center, and educates on the important work being done by Elmwood Park Zoo and AZA-accredited facilities across the nation.

WEAREALL CONNECTED

\$500.000

\$500.000

WE ARE ALL

CONNECTED

A NETWORK OF PEOPLE AND

ZOOS WORKING TOGETHER TO

AZA AROUND THE WORLD COMBINED





Funded by local philanthropist and lifelong Norristonian, the Frank & Paige Engro Veterinary Health Center is a full scale exotic animal hospital that enables the Zoo to house new species of animals — like the future Amur tiger — while caring for its current collection. The new hospital is one of the largest and most advanced in the nation, and provides the foundation for collaborative programs with institutions of higher learning.



ACCESSIBLE AMENITIES

In 2018, Elmwood Park Zoo became the first zoo in the nation to be accredited as a Certified Autism Center. With this, the Zoo has focused on transforming its programming and facilities to become more accessible.

QUIET SPACE & NURSING STATION NAMING OPPORTUNITIES

Designed for guests with sensory sensitivities, the Quiet Space is offered for any guest who needs a place to remove themselves from the noise, crowds and bustle of a busy zoo day. In addition, the Quiet Space is also outfitted for use by nursing mothers.

QUIET SPACE & NURSING STATION

\$50,000

ADULT-GRADE CHANGING STATION

NAMING OPPORTUNITIES

The Welcome Center's family restrooms and adult-grade changing table is an amenity to make guests more comfortable. With this table, guests of all ages will now have the basic human facilities needed for a trip out of the house or hospital. With it, they can stay longer and learn more!

ADULT-GRADE CHANGING STATION

\$50,000

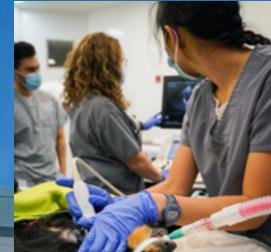
Continuing their legacy of incredible generosity to the community, Frank and Paige underwrote half-priced admission for *all* Montgomery County residents for the entire year!

VETERINARY CARE IN ACTION









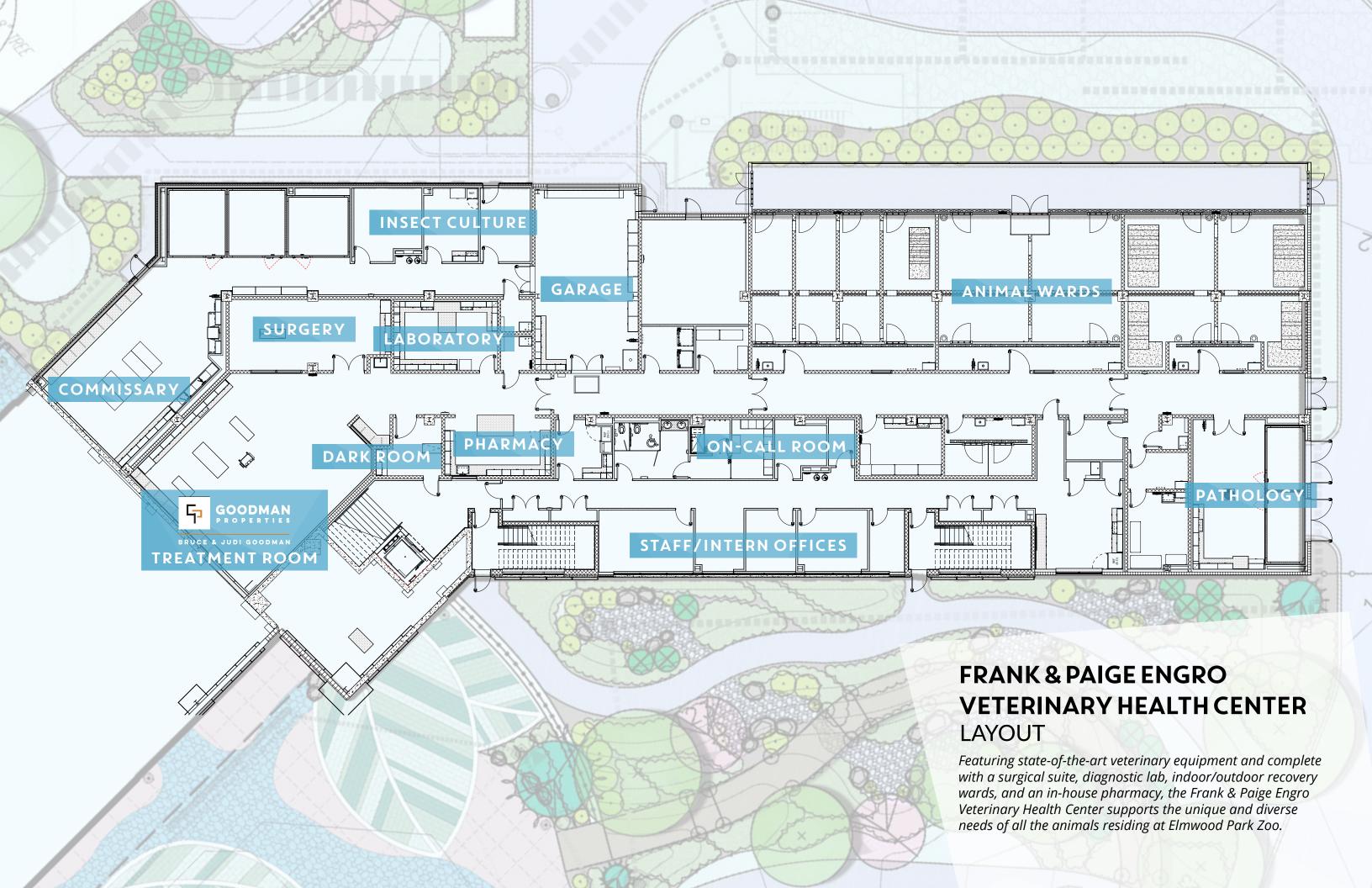
OUR VETERINARY HEALTHCARE TEAM

Elmwood Park Zoo's Animal Care department is led by Dr. Michele Goodman, VMD. Dr. Goodman is a graduate of the University of Pennsylvania School of Veterinary Medicine. She has spent the last fifteen years working with zoo, exotic and wildlife species and has been at EPZ for the last eight years. She is an instructor in the Wildlife Medicine course curriculum at Penn Vet and has authored several book chapters on various aspects of waterfowl medicine.

Associate Veterinarian Dr. Colleen Clabbers, VMD, joined the EPZ Vet Team in 2023. Also a Penn Vet graduate, Dr. Clabbers has spent over a decade working in the zoo and aquarium industry, including AZA-accredited Virginia Zoo and Busch Gardens Tampa. Certified Veterinary Technicians Kourtney Conti and Athena Chiu bring their passion for animal care and welfare to work each and every day. Kourtney joined EPZ in 2017 from Busch Gardens Tampa and Athena joined EPZ in 2023 from the Bronx Zoo. Registrar and Veterinary Assistant Holly Brown started at EPZ in 2016, coming to EPZ from the Brandywine Zoo.

The five-member Veterinary Department at the Elmwood Park Zoo is thrilled to have moved into the Frank & Paige Engro Veterinary Health Center and is now enabled to better share the work they do with the more than one million annual visitors who pass through our doors.

FRANK & PAIGE ENGRO VETERINARY HEALTH CENTER

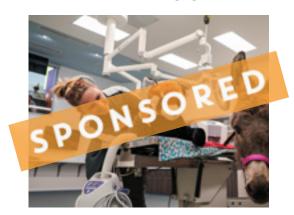




FRANK & PAIGE ENGRO VETERINARY HEALTH CENTER

NAMING OPPORTUNITIES

TREATMENT ROOM



PROUDLY SPONSORED BY

GOODMAN
PROPERTIES

BRUCE & JUDI GOODMAN

SURGICAL SUITE



ANIMAL COMMISSARY



ANIMAL WARDS



PATHOLOGY



DARK ROOM



INSECT CULTURING



OVERNIGHT ON-CALL ROOM



PHARMACY



LABORATORY



GARAGE



MEDICAL INTERN SUITE





TREATMENTEDOM NEMING OPPORTUNITY

The Treatment Room houses the equipment and technology needed to perform exams and noninvasive procedures. Acting as a "classroom" for guests and clinical training space for veterinary students, the Treatment Room both inspires and produces the next generation of exotic animal veterinarians and technicians.

WINDOW NAMING (Page 26)

EQUIPMENT UNDERWRITING

TOTAL TREATMENT **ROOM SPONSOR**

\$3,100,000

PROUDLY SPONSORED BY:



BRUCE & JUDI GOODMAN

COMMISSARY NAMING OPPORTUNITY

The Animal Commissary is a fully outfitted restaurant-grade kitchen. Animal nutrition is an extremely important and delicate process that requires unique equipment. This new and larger commissary allows us to focus on sanitation and portion control while catering to each animal's unique dietary needs with confidence and with the freshest of ingredients.

WINDOW NAMING

\$1,000,000

(Page 27)

EQUIPMENT UNDERWRITING

INSECT CULTURING ROOM \$150,000

Mealworms, crickets, fruit flies and more are cultured in a specially designed room within the Commissary. These insects become part of animal diets or go into ecosystem

TOTAL COMMISSARY SPONSOR

\$1,550,000



SURGICAL SUITE NAMING OPPORTUNITY

A dedicated Surgical Suite allows the Zoo to perform sterile surgeries and other procedures to be conducted on our animal residents. The room is equipped with operating lights mounted with cameras that can share real-time procedures (that can't be performed in the Treatment Room) with Welcome Center guests.

ROOM NAMING

EQUIPMENT

40

TOTAL SURGICAL SUITE SPONSOR

\$1,800,000

ANIMAL WARDS NAMING OPPORTUNITY

The spacious animal wards are specially designed for current and future animal residents of the Zoo to be housed during quarantine or hospitalization. These pods are also designed for recovery periods, incorporating perches, pools, and other amenities necessary to keep our collection entertained, calm, and comfortable during their stay.

ROOM NAMING

\$300,000 EA

*INCLUDES WARD EQUIPMENT

BIRDS AND SMALL MAMMALS DANGEROUS ANIMALS AND MEDIUM-SIZED PRIMATES **AQUATIC ANIMALS**

SMALL RECOVERY WARD INTENSIVE CARE / NEONATAL WARD ISOLATION WARD

TOTAL WARD SPONSOR

\$1,800,000



NAMING OPPORTUNITY

This state-of-the-art pathology room includes specialized equipment for conducting thorough postmortem exams on a wide variety of species and serves as a wonderful space for handson teaching labs for Zoo staff, veterinary and veterinary technician students and other professionals.

ROOM NAMING

EQUIPMENT

TOTAL PATHOLOGY SPONSOR

\$1,000,000

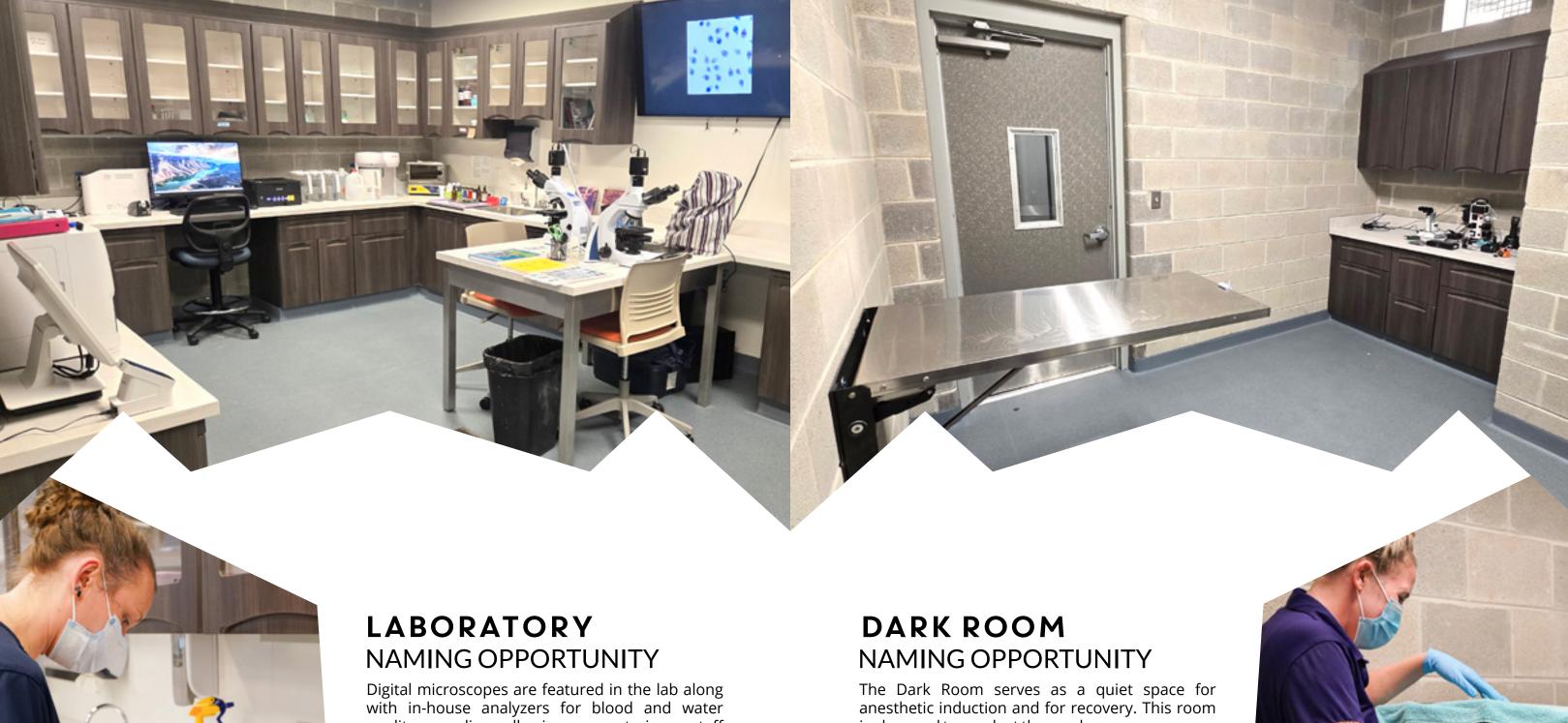
diverse animal collection requires that specialized items are routinely stocked. The Pharmacy has a small viewing window into the administration lobby and features a robust narcotics safe and a fume hood that allows for the safe handling of pharmaceutical compounds. The Pharmacy also serves as general supply storage and instrument processing and includes both Plasma and Steam Sterilization equipment.

ROOM NAMING

EQUIPMENT

TOTAL PHARMACY SPONSOR

\$375,000



quality sampling, allowing our veterinary staff access to top-of-the-line diagnostic equipment.

ROOM NAMING

EQUIPMENT

\$150,000

TOTAL LAB SPONSOR

\$350,000

is also used to conduct thorough eye exams across species.

ROOM NAMING

EQUIPMENT

TOTAL DARK ROOM **SPONSOR**

\$225,000



GARAGENAMING OPPORTUNITY

The garage houses emergency capture and immobilization equipment along with the department's ambulatory and transport vehicles.

GARAGE NAMING

\$250,000

VEHICLES & EQUIPMENT

\$200.000

*INCLUDES 10% MAINTENANCE COSTS

MOBILE AMBULATORY VEHICLE - SMALL SUV

ANIMAL TRANSPORTS OF FULL-SIZE CARGO
PROUDLY SPONSORED BY

MICHAEL SLOANE - MERCEDES BENZ OF FORT WASHINGTON THE MCLEAN CONTRIBUTIONSHIP

EMERGENCY CAPTURE / RESTRAINT EQUIPMENT

PORTABLE ANESTHESIA VAPORIZER

LARGE ANIMAL WALK-ON SCALE

SCALES/TOOLS/SUPPLIES

TOTAL GARAGE SPONSOR

\$450,000

MEDICAL OFFICE SUITE

NAMING OPPORTUNITY

The Staff/Intern Offices provide work space for department staff, students and interns and features a dedicated meeting space for daily case rounds.

ROOM NAMING

\$50,000

ON-CALL ROOM NAMING OPPORTUNITY

The On-Call Room allows for staff to stay on site as needed to provide animal care to critical patients as well as during dangerous weather conditions.

ROOM NAMING

\$50,000





GENERAL SUPPORT

GENERAL VETERINARY CARE SUPPORT

STARTING AT \$5,000

TREATMENT ROOM

(Page 36)

(1 age 30)	
COMPUTED TOMOGRAPHY SCANNER	\$450,000
DIGITAL X-RAY SYSTEM PROCESSOR	\$84,000
X-RAY TABLE AND LARGE ANIMAL PROCESSOR	\$96,100
X-RAY ACCESSORIES AND SAFETY SUPPLIES	\$12,100
ULTRASOUND ACCESSORIES	\$17,800
GROOMING EQUIPMENT	\$4,500
DENTAL TABLE	\$16,500
DENTAL EQUIPMENT	\$50,150
TREATMENT ROOM LIGHT & CAMERA	\$98,100
ANESTHESIA EQUIPMENT	\$80,000
TABLES AND CARTS	\$59,500
GENERAL EQUIPMENT	\$25,000

COMMISSARY

(Page 37)

COMMISSARY EQUIPMENT (WALK-IN COOLERS, GRAIN BINS) ETC.)	\$385,000
INSECT CULTURE ROOM	\$150,000

SURGICAL SUITE

(Page 38)

ENDOSCOPY EQUIPMENT	\$298,000
PATIENT SUPPORT / WARMING EQUIPMENT	\$7,500
TABLES AND CARTS	\$12,000
SURGERY ROOM LIGHTING WITH CAMERAS	\$98,100
SURGICAL INSTRUMENTS	\$62,150

PATHOLOGY

(Page 40)

WALK-IN COOLER AND FREEZER	\$44,000
LARGE ANIMAL NECROPSY TABLE	\$25,300
CADAVER LIFT	\$8,250
LIGHTING WITH CAMERA FOR SPECIALIZED TEACHING	\$28,600
BONE SAW	\$5,500
FUME HOOD	\$5,500
INSTRUMENTS AND GENERAL SUPPLIES	\$25,000

PHARMACY

(Page 41)

, ,	
NARCOTICS SAFE	\$27,500
FUME HOOD WITH FILTERS	\$4,500
STEAM AUTOCLAVE	\$7,260
PLASMA AUTOCLAVE WITH CONSUMABLES	\$74.500

LABORATORY

(Page 42)

MICROSCOPES	\$23,750
CENTRIFUGES	\$5,500
ULTRA-LOW FREEZER	\$30,000
GENERAL SUPPLIES	\$35,000
BLOOD ANALYZERS	\$52,750

DARK ROOM

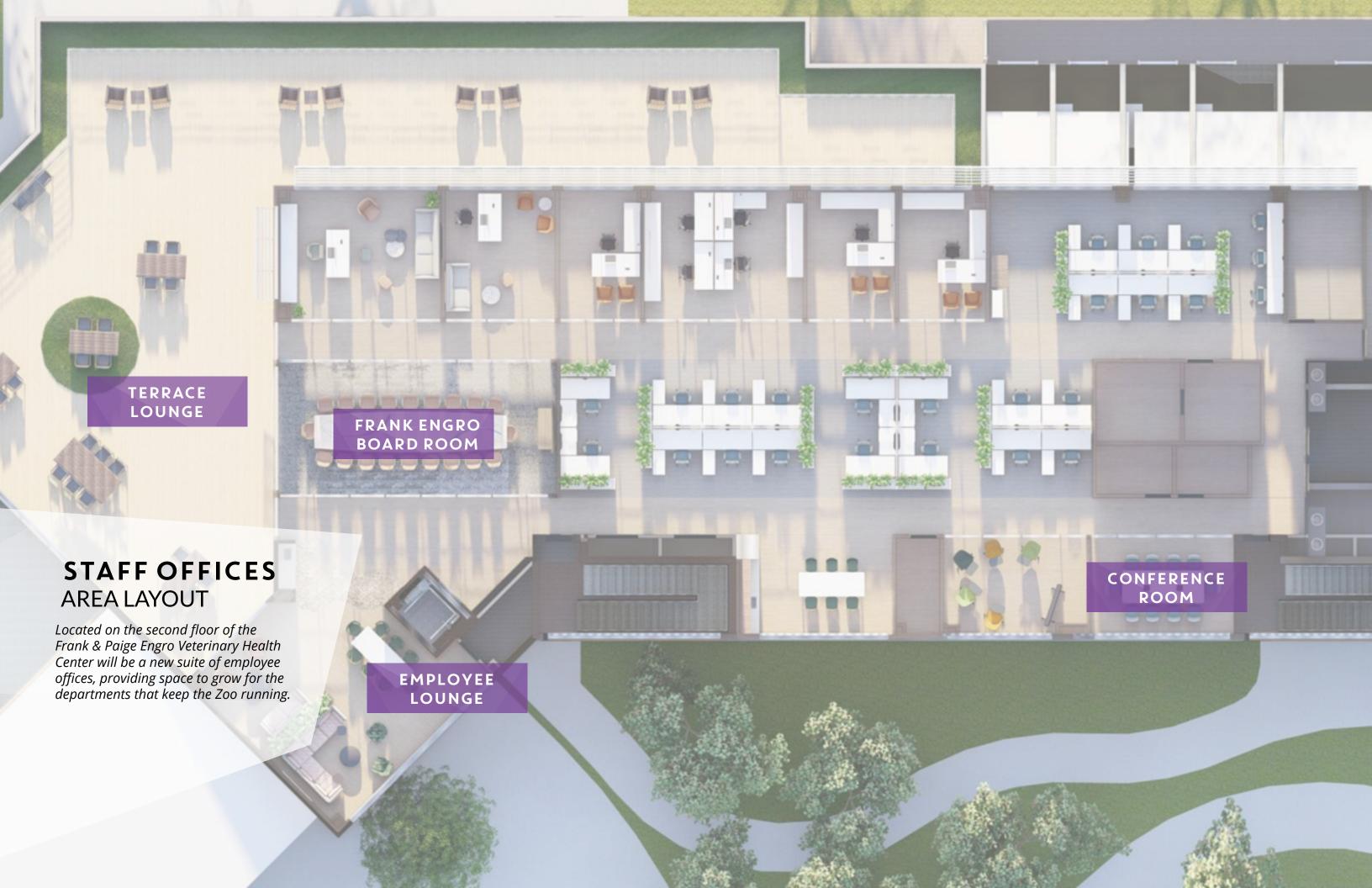
(Page 43)

OPHTHALMOLOGY EQUIPMENT	\$12,500
-------------------------	----------

GARAGE

(Page 45)

MOBILE AMBULATORY VEHICLE (SMALL SUV)	\$35,000
ANIMAL TRANSPORT VEHICLE (FULL-SIZE CARGO VEHICLE)	\$56,000
EMERGENCY CAPTURE / RESTRAINT EQUIPMENT	\$13,000
PORTABLE ANESTHESIA VAPORIZER	\$4,800
GENERAL SUPPLIES	\$12,500
KENNEL WASHING STATION	\$5,750
LARGE ANIMAL WALK-ON SCALE	\$15,000





Support for our Master Plan can be made through individual, corporate or foundation giving. Below are ways you can contribute to this historic undertaking, and each gift made to the campaign continues to give, with a 10% built-in earmark for endowment. We also welcome the opportunity to budget your legacy gift through multi-year giving agreements.

STOCK TRANSFERS

Elmwood Park Zoo is happy to provide its brokerage information if you wish to contribute to the campaign through a transfer of stock.

BEQUEATHALS

Establish your legacy by allocating a contribution to the Zoo in your will.

SPONSORSHIPS

Exhibits and features in the Vet Hospital and Welcome Center are prime corporate sponsorship opportunities.

DONATIONS IN-KIND

Does your company produce a good or service that can provide material support for the completion of the Welcome Center campaign? Start a conversation with the Development Department to see how your company can be recognized through in-kind contributions.

FAMILY FOUNDATIONS

The Educational Improvement Tax Credit program can entitle individuals or corporations to tax credits of up to 90% of your contribution to certain projects in the Master Plan.

EITC FOR INDIVIDUALS

Working with Friends of Education, a local group founded by PA tax lawyers, Elmwood Park Zoo can now offer individuals many of the same tax benefits available to businesses through the EITC program.



PA's EITC (Education Improvement Tax Credit) Program allows Pennsylvania businesses to support the educational efforts of approved local nonprofits, like Elmwood Park Zoo, while receiving up to 90% of their donations back in the form of tax credits!



