



ELMWOOD PARK
ZOO



EPZ AT A GLANCE

ACCREDITED BY THE
**ASSOCIATION
OF ZOOS &
AQUARIUMS**



History

Elmwood Park Zoo — a non-profit organization — has entertained and educated millions over its 100 year history! Founded in 1924, the Zoo started with a small collection of animals and 16 acres of land. Today, it is home to 100 animals and maintains a near 40-acre footprint. Elmwood Park Zoo is open year-round.

Visitors

Elmwood Park Zoo connects with over 1 million visitors from across the Five-County Region every year. Our guests represent a broad socio-economic, racial, and ethnic diversity.

EITC Approved

The Zoo is an Educational Improvement Organization (EIO) under the State's Educational Improvement Tax Credit (EITC) program. By giving through this program, you can receive up to 90% of your donation back from the government in the form of tax credits!

Education & Engagement

From exhibit design, to planning events, to performing programs, education is at the core of Elmwood Park Zoo. We use our amazing animal ambassadors and impressive artifact collection to ensure our messages of conservation and enviro-appreciation can be understood by all.

Certified Autism Center

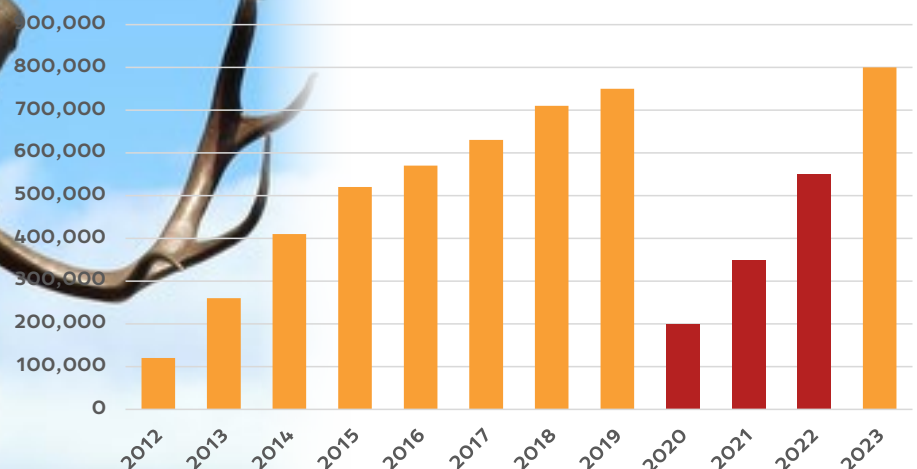
Elmwood Park Zoo is the first Zoo in the nation to be named a Certified Autism Center. The certification, given by the International Board of Credentialing and Continuing Education Standards (IBCCES), is awarded to organizations who have completed, and maintain, a training and review process to better serve individuals with autism and other sensory needs.

AZA Accreditation

Our accreditation by the Association of Zoos and Aquariums (AZA) — of which there are only 240 certified in the United States — ensures our animals receive the highest level of care, our staff abides by the best industry standards, and our educators perform engaging programs that are inclusive to all.

DEMOGRAPHICS

ATTENDANCE BY YEAR



79% of people feel better about companies that support wildlife conservation at zoos and aquariums; and 66% of these people are more likely to buy products and services from those companies.

-Association of Zoos and Aquariums

SOCIAL MEDIA



Website: 1,050,144 visitors/year



ZMail: 46,104 subscribers



Facebook: 105,000 followers



Instagram: 33,000 followers



TikTok: 5,700 followers

MONTGOMERY COUNTY ATTENDANCE

ZIP	CITY	ATTEND.
19401	NORRISTOWN	91,353
19403	AUDUBON	47,161
19426	COLLEGEVILLE	36,149
19038	GLENSIDE	21,111
19406	KING OF PRUSSIA	19,867
19446	LANSDALE	18,216
19422	BLUE BELL	14,115
19454	NORTH WALES	13,179
19462	PLYMOUTH MTG.	12,686
19464	POTTSTOWN	11,233

Each Year, Elmwood Park Zoo brings in hundreds of thousands of attendees into Norristown from the Five-County Region and beyond.

**From Member data*